



# FINANCIAL SERVICES GUIDE

## LICENSEE: PARRISH ADVISORY PTY LTD

Parrish Advisory Pty Ltd (ABN 51 616 430 623)  
Australian Financial Services Licence No. 494108  
4/473 Mulgrave Road Earlville QLD 4870 | T 07 4054 7778

## PARRISH FINANCIAL PTY LTD

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### NOT INDEPENDENT

Parrish Advisory Pty Ltd may receive fees and/or a premium if you purchase financial products. Parrish Advisory Pty Ltd and your adviser may receive commission based on your premium for the duration of time you hold an insurance policy, remuneration calculated on the basis of volume of business with an issuer of a financial product and gifts or other non-monetary benefits. For these reasons, we are not independent, impartial or unbiased.

As your advisers we are required to act in your best interest and will only recommend any associated products if we believe they will meet your needs. We are able to use products from a wide approved product list and we are bound by the FASEA Code of Ethics Standards in giving advice to you.



The Purpose of this Financial Services Guide (FSG) is to provide you with important information before a financial service is provided to you, so you can make an informed decision about whether to use our services. The FSG contains details about:

[Who we are](#)

[Our Services and Your Adviser](#)

[What to expect from the financial planning process](#)

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## Who we are

Parrish Advisory Pty Ltd ("Parrish Advisory") is an Australian Financial Services Licensee (AFSL) number 494108 (ABN 51 616 430 623) and is registered with the Tax Practitioners Board, registration number 25802690. It has authorised Parrish Financial Pty Ltd (ABN 19 614 360 119) ("Parrish Financial") as a Corporate Authorised Representative (number 1252971).

All financial advisers are employees of Parrish Financial and it is registered with the Tax Practitioners Board registration number 25573849.

Parrish Advisory holds the AFSL licence and Parrish Financial operates the financial planning practice and neither company is a wholly owned subsidiary of the other. Parrish Financial and its advisers are Authorised Representatives of Parrish Advisory.

Parrish Advisory is responsible for the financial planning advice provided by your adviser and has the obligation to always consider your best interests. This FSG has been authorised and issued by Parrish Advisory.

### Our contact details are:

4/473 Mulgrave Road  
Earlville, Qld, 4870

T: 07 4054 7778

E: [contact@parrishfinancial.com.au](mailto:contact@parrishfinancial.com.au)

W: [parrishfinancial.com.au](http://parrishfinancial.com.au)

## Our Services

Parrish Advisory is authorised to advise and deal in certain financial services to retail and wholesale clients, which allows us to consider the following strategies and products:

Strategies	Products
<ul style="list-style-type: none"><li>• Wealth creation</li><li>• Retirement planning</li><li>• Investments</li><li>• Personal life insurance</li><li>• Superannuation</li><li>• Centrelink planning</li><li>• Debt reduction</li><li>• Cash flow planning</li></ul>	<ul style="list-style-type: none"><li>• deposit products</li><li>• government debentures, stocks or bonds</li><li>• managed investment schemes (managed funds) and investor directed portfolio services</li><li>• retirement savings accounts</li><li>• securities, including shares, ETFs</li><li>• superannuation products including self managed superannuation funds</li><li>• standard margin lending facilities</li><li>• life insurance and risk products</li></ul>

## Your Advisers

### Matthew Edmund Parrish MComm (Finplan), BBus, CFP®

Commencing in the financial services industry in 1997 Matthew has held various positions ranging from branch banking, asset management and lending through to financial planning. He worked in London for the HSBC Bank as well as some of the largest financial institutions in Australia.

Matthew holds a Bachelor of Business (Banking and Finance), a Master of Commerce (Financial Planning). He is a Certified Financial Planner-CFP® with the Financial Planning Association (FPA) and is registered as a Tax (financial) Adviser with the Tax Practitioners Board registration number 24891799.

Matthew Parrish is an Authorised Representative (number 230661) of Parrish Advisory. Matthew is authorised to provide financial planning advice in the following areas:

Strategies	Products
<ul style="list-style-type: none"> <li>• Wealth creation</li> <li>• Retirement planning</li> <li>• Investments</li> <li>• Personal life insurance</li> <li>• Superannuation</li> <li>• Centrelink planning</li> <li>• Debt reduction</li> <li>• Cash flow planning</li> </ul>	<ul style="list-style-type: none"> <li>• deposit products</li> <li>• government debentures, stocks or bonds</li> <li>• managed investment schemes (managed funds) and investor directed portfolio services</li> <li>• retirement savings accounts</li> <li>• securities, including shares, ETFs</li> <li>• superannuation products including self managed superannuation funds</li> <li>• standard margin lending facilities</li> <li>• life insurance and risk products</li> </ul>

### Rochelle Curtis MComm (Finplan), Dip FP, CFP®

Starting in 2001 Rochelle had extensive strategic advice experience as a Paraplanner before moving into the Financial Planner role.

To accompany her Diploma of Financial Planning, Rochelle completed a Masters of Commerce in Financial Planning through the University of Western Sydney with Distinction and earned two awards - one from the Financial Planning Association and the Postgraduate Dean's Medal.

Rochelle is a Certified Financial Planner – CFP® with the Financial Planning Association (FPA) and is also registered as a Tax (financial) Adviser with the Tax Practitioners Board registration number 24887947.

Rochelle Curtis is an Authorised Representative (number 262000) of Parrish Advisory. Rochelle is authorised to provide financial planning advice in the following areas:

Strategies	Products
<ul style="list-style-type: none"> <li>• Wealth creation</li> <li>• Retirement planning</li> <li>• Investments</li> <li>• Personal life insurance</li> <li>• Superannuation</li> <li>• Centrelink planning</li> <li>• Debt reduction</li> <li>• Cash flow planning</li> <li>• Aged Care</li> </ul>	<ul style="list-style-type: none"> <li>• deposit products</li> <li>• government debentures, stocks or bonds</li> <li>• managed investment schemes (managed funds) and investor directed portfolio services</li> <li>• retirement savings accounts</li> <li>• securities, including shares, ETFs</li> <li>• superannuation products including self managed superannuation funds</li> <li>• standard margin lending facilities</li> <li>• life insurance and risk products</li> </ul>



## What to expect from the Financial Planning Process?

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The right financial advice can protect your lifestyle and shape your future.

Before your adviser provides you with financial planning advice, you will need to agree to the type and scope of advice to be provided, usually in the 'Fact Find' document or a service agreement. In order for your adviser to provide you with personal advice, you need to provide them with detailed information about your current situation, needs, goals and objectives. If you choose not to provide your adviser with this information, any advice they provide may not be appropriate to your needs.

### **Initial Advice**

The first time you receive personal advice and before you invest in a financial product, we need to provide you with a Statement of Advice (SoA). It contains our strategy and product recommended solutions, the reasons for providing that advice, as well as information about risks, benefits, features and fees payable to help you make an informed decision about proceeding.

If your adviser recommends a particular investment or insurance product to you, they will provide you with the relevant product brochures such as Product Disclosure Statements (PDS) and/or Investor Directed Portfolio Service (IDPS) guides. The PDS / IDPS will provide you with information to enable you to make an informed decision about your investment or whether to acquire a financial product, including information about the key benefits, risks and costs associated with the product. We encourage you to read these documents carefully and to ask your adviser any questions that you might have.

### **Further Advice**

If you need subsequent advice and your circumstances have not changed significantly, further personal advice provided to you will be documented in a Record of Advice (RoA), provided that the basis of the further advice has not changed significantly from the initial advice or previous SoA. An SoA may be required for more significant changes. Copies of each SoA and RoA will be retained on your client file. You may request a copy of these documents from us.

### **Your instructions**

If you decide to act on the advice, you will need to provide your consent to proceed with the advice. This usually means completing a document called an 'Authority to Proceed' to confirm that you understand both the advice you have received and the benefits, risks and costs associated with the products or services recommended to you. Where personal advice is not provided, we can also act on your verbal or written instructions, we will confirm this in No Advice Transaction document.

## How we charge

All advice fees will be discussed and agreed between you and your adviser prior to providing and implementing their services. Any remuneration paid to Parrish Advisory, Parrish Financial or your adviser for advice, or by a product provider that relates to an individual financial product recommendation will be disclosed in the advice document provided to you. Unless otherwise noted, all fees are inclusive of GST.

A fee disclosure statement will be given to you each year if you choose to enter into an ongoing fee arrangement with your adviser. It will outline the adviser service fees paid and the services you received in the preceding 12 months.

The level of fees will depend on complexity of the advice required and will always be agreed with you prior to proceeding.

Generally, advisers either charge a flat fee, percentage based fee, or a combination of these fees. Your adviser may charge you and receive the following:

Advice fees	Range of fees (inclusive of GST)		Examples
These are fees paid by you for: <ul style="list-style-type: none"> <li>• Research into your existing situation including your current financial products (within the agreed scope)</li> <li>• Preparation of a strategy and research into appropriate recommended products</li> <li>• Presentation of advice and recommendations to you in an advice document such as a Statement of Advice.</li> <li>• Fees range depending on the complexity of the advice.</li> </ul>	Flat fee	\$1,320 and \$13,200	Your adviser may charge you an agreed fee of \$5,500.
	Percentage based fee of your investment account balance	Up to 2.2%	Your adviser may charge you an agreed fee of 1.1% of your \$500,000 investment account balance.  The initial advice fee will be \$5,500

Implementation fees	Range of fees (inclusive of GST)		Examples
Any implementation fee will be agreed with you prior to proceeding and are fees paid by you for the administration to put your strategies and financial products in place with product providers.  Fees range depending on the complexity of the advice.	Flat Fee	\$330 and \$3,300	Your adviser may charge you an agreed fee of \$2,200.

Ongoing advice/service fees	Range of fees (inclusive of GST)		Examples
<p>These are fees paid by you for:</p> <ul style="list-style-type: none"> <li>The provision of ongoing advice on your portfolio/ strategy to ensure that it remains appropriate to your needs and circumstances.</li> <li>Ongoing adviser service fees may be indexed to inflation.</li> <li>Generally, ongoing fees are calculated and payable on a monthly or quarterly basis.</li> </ul>	Flat fee	\$1,320 and \$22,000	Your adviser may charge you an agreed fee of \$5,500p.a.
	Percentage based fee calculated on your investment account balance	Up to 1.1%	Your adviser may charge you an agreed ongoing service fee of 1.1%. If your investment account balance is \$500,000 the ongoing service fee will be \$5,500 that year.

Commissions			
<p>These payments are made by the product providers in the form of initial and/ or ongoing commissions and are not an additional cost to you. Generally, insurance product providers pay commission. Note that where commissions are the same for the initial upfront and ongoing annual commission (i.e. level), the commission caps do not apply.</p> <p>For insurance policies entered into prior to 1 January 2020, your adviser may receive commissions higher than disclosed here. Please refer to the advice document provided for the amount of commission received on these policies.</p>	First year	66% of the premium amount	If your premium is \$1,000 p.a., your adviser would receive \$660 up front.
	Subsequent years	22% of the premium amount	If your premium is \$1,000 p.a., your adviser would receive \$220 p.a.

General advice, execution only instructions or other services
<p>Also if your adviser provides you with a further advice document such as a SoA or RoA (which may arise depending on the complexity of the advice and the services provided), other fees may be payable. Any such fees and method of payment will be agreed in writing between you and your adviser and may include up-front, ad hoc, execution only service fees, implementation or ongoing fees, or a combination.</p>

Fees may be deducted from your product or can be invoiced directly to you or a combination of methods. When invoiced directly payment terms are 30 days.



## Other remuneration

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### Life insurance products

Your adviser may receive an upfront commission and an ongoing commission based on your premium for the duration of time you hold a policy. These commission payments are made by the relevant product issuers and are not an additional cost to you. Advisers may also charge initial and ongoing adviser service fees. Insurers can deduct premiums directly from you or from your superannuation account balance.

### What other payments and benefits may Parrish Advisory and your adviser receive?

Sometimes in the process of providing advice and other financial services, Parrish Advisory or your adviser may receive benefits from product providers such as sponsorship of events, subsidised educational conferences, rebates, bonuses, preferred product rates or other fees.

### Non-monetary benefits

These benefits are discretionary in nature and relate to future events. It is therefore not possible to provide an estimated dollar value on these benefits. Advisers may receive benefits from Parrish Advisory or its related companies or product providers such as:

- Educational conferences and seminars
- IT software or support
- Non-monetary benefits such as business lunches, tickets to sporting and cultural events, or other minor benefits. These benefits cannot be accepted on a frequent or regular basis or over the value of \$300.

Each adviser must keep a register of benefits received. If you would like to see a copy of our registers, you can contact us or your adviser directly.

## Any Interest, associations and other relationships

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### Referrals

If someone has referred you to us, Parrish Advisory may pay a fee or commission in relation to that referral. Parrish Advisory may pay a referral fee to any referral partner which may range from 0% to 100% of the initial and/or ongoing fees or commissions. Parrish Advisory or Parrish Financial may receive a referral fee in the event that you are referred to another party. Where a referral fee is paid, details will be provided to you in your advice document or provided to you in writing.

### Associations

All fees paid by clients are paid to Parrish Advisory. Your adviser is employed by Parrish Financial and does not receive any fees or commissions. Your adviser receives a salary and may receive a bonus. Matthew Parrish may receive dividends or distributions from Parrish Advisory, Parrish Financial or any associated entities.



## How we manage your personal information?

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Parrish Advisory is committed to protecting your privacy. The purpose of our Privacy Policy is to ensure that you understand the ways in which we collect, maintain, use and disclose your personal information and how we comply with the Australian Privacy Principles.

Parrish Advisory or our advisers keep records containing the personal information that you have provided, as well as documents and details of your financial objectives, situation and needs. We also keep records of advice documents and recommendations provided to you for 7 years.

On request, we will provide you with copies of your personal information and advice documents, although a fee may apply in respect of any costs that we incur in doing so.

A copy of our Privacy Policy is available at [www.parrishfinancial.com.au](http://www.parrishfinancial.com.au). You can contact our Privacy Officer if you have any questions on privacy related matters. You can also visit the Australian Information Commissioner's website at [www.oaic.gov.au](http://www.oaic.gov.au) for more information about privacy.

## What you should do if you have a complaint?

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Parrish Advisory takes all complaints seriously. Parrish Advisory has professional indemnity insurance that meets legislative requirements. This includes coverage for claims in relation to the conduct of current advisers and advisers who are no longer authorised by us (but who were at the time of any relevant advice).

### Stage 1 - Our complaint handling process

If you have a complaint about your adviser or Parrish Advisory, please contact our Complaints Manager on 07 4054 7778 or write to us at:

PO Box 98  
Earlville, Qld, 4870

E: [contact@parrishfinancial.com.au](mailto:contact@parrishfinancial.com.au)

We will review your complaint and provide you with a final response that includes reasons for our decision. For complaints relating privacy, we will endeavour to resolve these within 30 days. For all other complaints, we will endeavour to resolve quickly and fairly and within 45 days. From 5 October 2021, we will be required to resolve your dispute within 30 days.

### Stage 2 - External dispute resolution

If an issue has not been resolved to your satisfaction, you can lodge a complaint with the Australian Financial Complaints Authority (AFCA). AFCA provides fair and independent financial services complaint resolution that is free to consumers:

Online: [www.afca.org.au](http://www.afca.org.au)

Email: [info@afca.org.au](mailto:info@afca.org.au)

Phone: 1800 931 678